



Inspiring Innovation....



JOIN US **TODAY**
TO LEAD **TOMORROW**

Faculty of
**ANIMATION &
MULTIMEDIA**

www.gnauniversity.edu.in

ABOUT

GNA
GEARS



GNA University is promoted by GNA Gears Ltd, one of the companies of GNA Group. GNA made its existence in 1946 in the village Bundala, District Jalandhar, Punjab, India. Through the years, GNA has added to nation building with the values like integrity, commitment, dedication and latest state-of-technology. Today, GNA is a prominent name that has its distinct presence in the field of auto parts. GNA is one of the largest integrated plants in the subcontinent of Asia with an annual turnover exceeding \$115 Million coming from GNA Gears and GNA Axles Ltd. The company has a large customer base with diversified product range covering different sectors of the automotive industry.

OUR LEGACY

- Established in 1946
- Have global presence
- Turnover is excess of US \$150 million
- Awarded with TS 16949 - Quality management system
- Industrial legacy of 76 years
- Employed 4500 employees
- ASIA's largest integrated design and manufacturing industry
- Awarded with QS 14001 Environmental management system



ABOUT

GNA
UNIVERSITY



GNA University (GU) is a private, co-educational university in North India. The university is a hub for rigorous and multitudinous courses to a diverse community of students, setting a benchmark and making a brand name in the vicinity and around the areas. The university aspires to nurture value based leaders who have knowledge and skills to create success in their organizations. The university seeks to improve the quality of life through eclectic blend of science, technology and humanities for innovative solutions to real life problems. The university is engaged in imparting, creating, preserving and propagating knowledge in the global context.

OUR LEGACY

- Industrial Legacy of 76 years
- Strong Corporate Interface
- Research Based Teaching
- Effective Teaching Learning processes
- Focused on skills
- Innovative curriculum
- Live and In-Industry Projects
- International Immersion Program
- Visiting faculty from the Industry & Leading Academic Institutions



FACULTY | ANIMATION & MULTIMEDIA

GNA University offers you the multidisciplinary Animation and Multimedia program which is specially created with the amalgamation of Computing, Technical, Content Creation skills, and soft skills at the same time. The faculty is designed to cover a wide spectrum of print and digital visual media. Animation and Multimedia are regarded as the most active field in professionalism and skill orientation. Along with guidance from experienced faculty, students are given hands-on training on various simulations and live projects through successful industrial alliances. We here provide a perfect launchpad for the undergraduate and post-graduate students towards a successful career in Visual Effects for Film and Television, and emerging applications for illustrator, graphic designing 2D, 3D visualization, and Animation.

FAM at GNA offers a vast array of job opportunities to the students through the impressive industrial network and aims to cater with class apart knowledge in the field and make you ready for the challenging future. The Faculty of Animation and Multimedia can help you to develop software engagement, Computer proficiency, Graphic Designing tools, sketching, photography, and students get hands-on practice in:

- Computer Labs
- Mac Lab
- Photography studio
- Art Room



SOME OF OUR LAST RECRUITERS



PROGRAMS OFFERED

NAME OF PROGRAM

M.Sc. Animation & Multimedia

B.Sc. Animation & Multimedia

Bachelor of Journalism & Mass Communication

Certificate Program in Animation & Multimedia

DURATION

2 Years

3 Years

3 Years

1 Years

ELIGIBILITY

Graduation Any Stream

12th Any Stream

12th Any Stream

12th Any Stream

WHY TO CHOOSE ANIMATION & MULTIMEDIA AS A CAREER?

- Want to be a part of rs. 1,48,000 Crore indian animation industry.
- IN 2009, the animation industry in india was growing at CAGR of 30%. By 2015, it reached US\$ 1.5 billion and now in 2019, it reached US\$ 80 billion.
- The total value of global animation industry was US\$ 254 billion in 2017 and is projected to reach US\$ 270 billion by 2020.
- It will be 180 Billion by 2024 only in India

M.SC. ANIMATION AND MULTIMEDIA

Eligibility – B. Sc. Animation and Multimedia / BCA / B. Sc. IT / B. Sc. Computer Science / Any Stream with CS | **Duration** – 2 years

It is rightly said that " Creativity leads to Innovation". If you have a creative mind and want to pursue your career in Animation and Multimedia. GU offers Masters of Multimedia and Animation course which helps you to build and polish technological and creative skills at the same time. With the increasing demand and appreciation for animated content, there has been a better opportunity for animators, artists, and designers to showcase their talent and work creatively to enhance the media presence. This program enables you to gain expertise, knowledge of various software, and skills which are being used in the animation and multimedia industry.

GNA University is putting hard endeavor for students to impart quality education in the field of Animation and Multimedia. The students will get the chance to learn and study Design theory, Graphic Design, and Art, Digital and Multimedia.

CAREER PATHWAY

- ❖ VFX Artist
- ❖ Rotoscope Artist
- ❖ Rigging Artist
- ❖ 3D Modeler
- ❖ Graphic Designer
- ❖ Video Editor
- ❖ Texturing and lighting Artist



B. SC. ANIMATION AND MULTIMEDIA

Eligibility - 10+2 Any Stream | Duration - 3 years

B.Sc. Animation and Multimedia is an amazing three-year journey into creating, drawing, and narrating using characters, lights, composition etc. If you wish to master the skill of computer animation, the course, B.Sc. in Animation and Multimedia Program at GNA University will help you to develop skills in many areas of expertise within the animation and visual effects industry.

CAREER PATHWAY

- ❖ CG Assets Artist
- ❖ VFX Artist
- ❖ Rotoscopy Artist
- ❖ Motion Graphics Artist
- ❖ Photographer/Cinematographer
- ❖ 2D/3D Animator
- ❖ Sketching Artist

CERTIFICATE PROGRAM IN ANIMATION AND MULTIMEDIA

Eligibility - 10+2 Any Stream | Duration - 1 year

The certificate Program in Animation & Multimedia is a one-year program that is specially designed to give students basic knowledge in the field of Artistic Design, Digital Content creation, and Portfolio Development. By joining this program, the students will gain skills in computer animation and the dynamic industry trends which essentially help in the completion of a portfolio.

CAREER PATHWAY

- ❖ Graphic Designer
- ❖ Video Editor
- ❖ Photographer
- ❖ 3D Modeler
- ❖ 2D Animator
- ❖ Sketching Artist



B.A. JOURNALISM & MASS COMMUNICATION

Eligibility - 10+2 Any Stream | Duration - 3 years

BA in Journalism and Mass Communication is amongst the choicest undergraduate course for those who want to make a career in media. The program Journalism and Mass Communication encompass the various types of media that are being utilized for the broadcasting of news in contemporary times.

GNA University offers a three-year-long course that deals with the world of mass media and Journalism about politics, culture, and society. It also enables students to gather information, learn how to assimilate that information, and then communicate that information to the concerned and interested parties.

THE STUDENTS CAN HAVE MULTIPLE CAREER PROSPECTS SUCH AS :

- ❖ Journalist
- ❖ Anchor
- ❖ News Editor
- ❖ Writer
- ❖ Social Media Expert
- ❖ Photo journalist
- ❖ Radio Jockey
- ❖ Composer
- ❖ Art Director
- ❖ Sound Editor
- ❖ Motion Graphic Artist
- ❖ Graphic Designer



GNA RADIO



GNA is the first university in the region which has recently got its first community radio 90.0 fm. With the Motto of 'Duniya Badal Denge!' With its daily broadcast GNA Radio works for underprivileged and backward classes to learn and grow. 24X7 broadcasting station which includes numerous shows for society's improvement. Infotainment is the main motto of GNA 90.0 FM.



To introduce concepts related to Print & TV Journalism, its working & software application.

To instil advanced skills of Reporting and writing Journalistic stories and give a mature approach in dealing with different news stories by doing field reporting.

To introduce students to the world of still photography and videography. Students will learn to handle still cameras, video cameras and other production related equipment.

To equip students with the basics of writing for different media platforms.



It will help students to develop skills of basic reporting and journalistic writing. Also, it will provide a platform for understanding News, Newsroom and working as a Reporter.

To make the student comprehend the concept of mass communication and its theories.

To polish the communication skills and build an influential PR strategy planner to deal with clients and the media.

To acquaint students with one of the most creative fields of mass communication; Advertising and Media Industry.

VISUAL EFFECTS

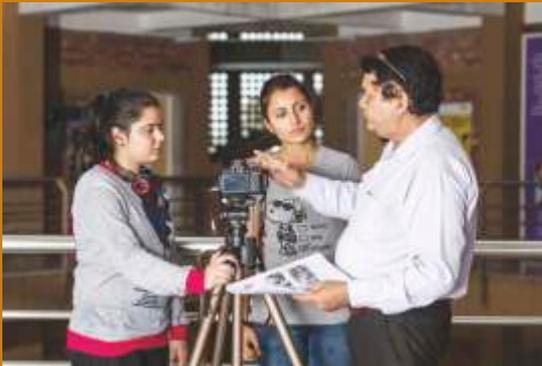
The Visual Effects program is designed to provide students with expertise in directing a complete, SFX and VFX Compilation. This includes fully integrating visual effects shots from concept to post-production.

3D MODELING

Modelers digitally build objects for manipulation in a 3D environment - these could be models of characters, both cartoon and realistic, organic modeling like animals and plants, or solid object like buildings and cars. Models must be specially built in a way so that they can be moved, painted, and lit properly for use in CG imagery.

GRAPHIC DESIGNING

Art and practice of projecting ideas and experiences with visual and textual content.



REASONS WHY TO JOIN FACULTY OF ANIMATION & MULTIMEDIA @GU



2D ANIMATION & STOP MOTION

A 2D animator creates 2D images by either handdrawing each frame or digitally manipulating flat media for games, television, the web, or feature films.

SKETCHING

The sketching artist takes the printed word and translates it into cinematic images. Sketching artists must be able to draw people, buildings, costumes, vehicles, props, characters, spaceships - all execute quickly with attention to draftsmanship and perspective.

3D ANIMATION

A 3D animator creates movement or animation by utilizing computer graphic imagery including characters and inanimate objects such as 3D characters, robots or cars, for use in television, feature films or games.

PHOTOGRAPHY

The art or practice of taking and publishing our vision into photographs.

SOME OF OUR EVENTS

Students of Animation and Multimedia are given Time to time industrial exposure about the various industries in the field of CG Assets, VFX, Graphic Designing, Composting, Photography 2D/3D Animation and various core fields of this industry .

As Industry is great source to gain practical knowledge, students get to know how the things learned on the campus are implemented practically in the Industry through various technologies and techniques. They also get to learn about the deep aspects from the experts in the specific fields who have Good experience in the field of the Animation & Multimedia Industry.



Photo Walk | Doraha Fort, Ludhiana



Bhinder Burj | Guest Lecture



Mr. Bir Singh | Success Talk



Gulshan Pandey | Guest Lecture



Photography Day



Dr. Harjit Singh | Guest Lecture

SOME OF OUR PLACEMENTS



Aroop Singh
Scientific Assistant
ISRO



Captain
Assistant Director
Speed Records



Ruckaiya
Graphic Designer
Pitaara Tv



Arleen Singh
Video Editor
Fateh Tv



Jaskamal Kaur
Graphic Designer
Clients Code



Ramandeep Banger
Roto Artist
Prime Focus



Ayub Khan
Graphic Designer
Branding Pioneers



Preeti Mahi
Video Editor
Speed Records



Amandeep Kumar
Roto Artist
Prime Focus



Shweta Rana
3d Artist
Deftsoft



Bhavika
Assistant Director
Speed Records

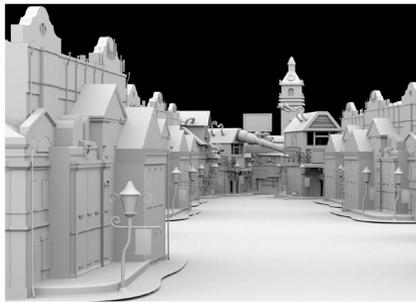
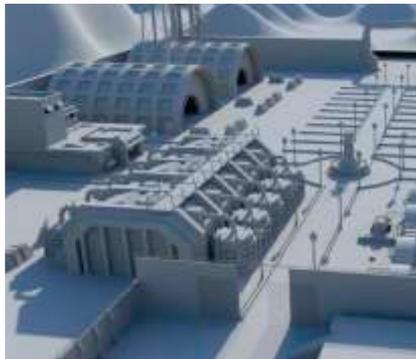


Sahibjeet
Modeling & Texturing
Artist
Maya Digital Studios

and many more...

OUR STUDENTS WORK

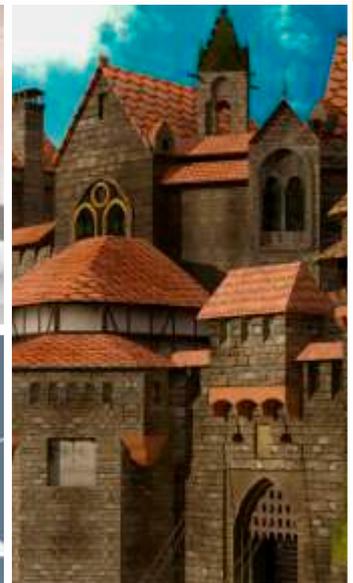
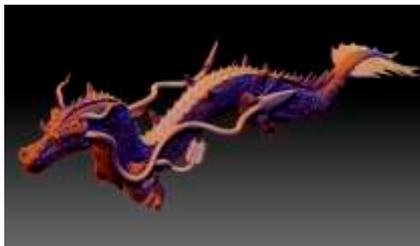
OUR CURRICULUM REFLECT THE LATEST INDUSTRY STANDARDS. YOU WILL LEARN BY UTILIZING THE NEWEST TECHNOLOGY AND BY PARTICIPATING IN COLLABORATIVE PROJECTS AMONG PROGRAMS.



| PHOTOGRAPHY | VFX | COMPOSITING | CINEMATOGRAPHY | CLAY MODELING | SKETCHING | 3D MODELING | VIDEO EDITING | 2D ANIMATION

| GRAPHIC DESIGNING | 3D ANIMATION | CD ASSET DEVELOPMENT | ADVERTISING | NEWS WRITER | PUBLIC RELATIONS

| DIRECTOR | DOP | NEWS ANCHOR | RADIO JOCKEY | REPORTER | PHOTOGRAPHER | EDITOR





Glimpses of ANIMATION AND MULTIMEDIA

- Stop Motion Workshop on "Entrepreneurship Opportunities in Stop -Motion" by Mr. Gurudutta
- Student Manali Trip
- International Animation Day Celebrate
- Organized Media Fest By FAM
- Guest lecture By Mr. Raj Kumar Tuli on the Topic Story Writing and Direction
- Radio Opening



Financial Assistance SCHOLARSHIPS

		TUITION FEE AFTER SCHOLARSHIP					
Scholarships	100% of tuition fee	60 % of tuition fee	50 % of tuition fee	40 % of tuition fee	30 % of tuition fee	20 % of tuition fee	
★ GU SCHOLARSHIP FOR MERITORIOUS STUDENTS	Marks above 99%	>95% to 99%	>90% to 95%	>81% to 90%	>72% to 81%	>63% to 72%	
♀ GU SCHOLARSHIP FOR SINGLE GIRL CHILD	JEE (Main) Rank upto 100000	JEE (Main) Rank 100000 to 300000	JEE (Main) Rank 300000 to 400000	JEE (Main) Rank 400000 to 500000	JEE (Main) Rank 500000 to 600000	JEE (Main) Rank > 600000	
✓X GU SCHOLARSHIP FOR GU-SET AWARDEES	CAT/XAT percentile more than 98	CAT/XAT percentile more than 97 to 98	CAT/XAT percentile more than 96 to 97	CAT/XAT percentile more than 95 to 96	CAT/XAT percentile more than 90 to 94.99	CAT/XAT percentile more than 85 to 89.99	
 UNDER SONALIKA SCHOLARSHIP PROJECT	MAT/CMAT percentile more than 99	MAT/CMAT percentile from 98 to 99	MAT/CMAT percentile from 97 to 97.99	MAT/CMAT percentile from 96 to 96.99	MAT/CMAT percentile from 95 to 95.99	MAT/CMAT percentile from 90 to 94.99	
GNA GU SCHOLARSHIP FOR CHILDREN OF GNA EMPLOYEES	Programme having Fee	Fee Amount (Rs.)					
⚽ GU SCHOLARSHIP FOR SPORTS PERSONS	37800	0	15120	18900	22680	26460	30240
Other Available SCHOLARSHIPS	40500	0	16200	20250	24300	28350	32400
	46800	0	18720	23400	28080	32760	37440
	49500	0	19800	24750	29700	34650	39600
	53100	0	21240	26550	31860	37170	42480
	53280	0	21312	26640	31968	37296	42624
	58500	0	23400	29250	35100	40950	46800
	76500	0	30600	38250	45900	53550	61200
	83700	0	33480	41850	50220	58590	66960
	85500	0	34200	42750	51300	59850	68400
	❖ GIRL CHILD SCHOLARSHIP						
❖ CORPORATE EMPLOYEE SCHOLARSHIP							
❖ SIBLING SCHOLARSHIP							

Avail EDUCATION LOAN on



Loan Helpline Number | 08558894203

STUDY ABROAD

JOIN

INTERNATIONALLY
RECOGNIZED
QUALIFICATION

with



Pearson
BTEC

Approved Center

GNA AT A GLANCE

1200
Crore
GNA GROUP

500+
Corporate
Associates

50+
International
Internships

200+
Consultancy
Projects

100+
Global
Placements

10Lakh
Highest
Package
offered @GU

55+
Programs
to choose from

76years
Corporate
Legacy

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Where we are in
INDIA

Scan here to find
our location on
Google map.

