

Start Your

# Dream Career in Healthcare

## BBA in Hospital Administration



**6500+**

Students Trained



**100%**

Internship Track-Record



**95%**

Placement Rate



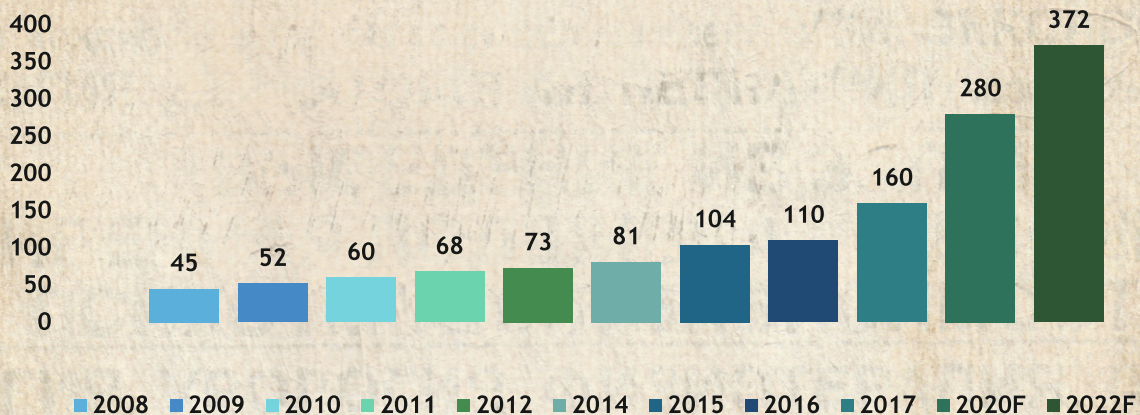
Enroll now to become a **successful professional!**

# Healthcare - The Fastest Growing Career Opportunity in India

As per the NITI Aayog report, Healthcare sector is the 2nd largest employer in India



Healthcare has become one of the largest sectors of the Indian economy, in terms of both revenue and employment. It has been growing at a CAGR of 22% since 2016, employing 7.4 Million people directly. The sector has the potential to generate over 500,000 new jobs per year.



Growth Trend of India's Healthcare Sector (USD Billion)  
2008-2022



**Surging demand**  
2nd largest employer



**High career growth**  
50 lac jobs by 2024



**Top-notch salaries**  
22% annual growth

# India needs at least 5 million Allied Healthcare Workers in next 2-years!



As per the BCG report, assuming the demand for allied healthcare worker per 1,000 people to be consistent, India would need 50,00,000-70,00,000 AHPs by the year 2024. while availability is in the range of ~8,00,000-1,100,000.

The Government of India (GoI) in 2018 recognised 15 categories of healthcare professionals. These 15 categories are further sub-divided into 53 sub-categories

## Allied & health care professionals in our country

Category	Allied & health care professional
Life Science Professional	<ul style="list-style-type: none"> <li>• Biotechnologist</li> <li>• Biochemist (nonclinical)</li> <li>• Cell Geneticist</li> <li>• Microbiologist (non-clinical)</li> <li>• Molecular Biologist (non-clinical)</li> <li>• Molecular Geneticist</li> <li>• Environment Protection Officer</li> <li>• Ecologist</li> <li>• Biomedical Engineer</li> <li>• Medical Equipment Technologist</li> <li>• Occupational Health and Safety Officer (Inspector)</li> </ul>
Trauma and Burn Care Professional	<ul style="list-style-type: none"> <li>• Burn Care Technologist</li> <li>• Emergency Medical Technologist (Paramedic)</li> <li>• Advance Care Paramedic</li> </ul>
Physiotherapy Professional	<ul style="list-style-type: none"> <li>• Physiotherapist</li> </ul>
Nutrition Science Professional	<ul style="list-style-type: none"> <li>• Dietician (including Clinical Dietician, Food Service Dietician)</li> <li>• Nutritionist (including Public Health Nutritionist, Sports Nutritionist)</li> </ul>
Ophthalmic Sciences Professional	<ul style="list-style-type: none"> <li>• Optometrist</li> <li>• Ophthalmic Assistant</li> </ul>
Occupational Therapy Professional	<ul style="list-style-type: none"> <li>• Occupational Therapist</li> <li>• Podiatrist</li> <li>• Movement Therapist (including Art, Dance and Movement Therapist or Recreational Therapist)</li> </ul>
Behavioural Health Sciences Professional	<ul style="list-style-type: none"> <li>• Psychologist (Except Clinical Psychologist covered under RCI for PWD)</li> <li>• Behavioural Analyst</li> <li>• Human Immunodeficiency Virus (HIV) Counsellors or Family Planning Counsellors</li> <li>• Integrated Behavior Health Counselor</li> <li>• Health Educator including Disease Counsellors, Diabetes Educators, Lactation Consultants</li> <li>• Mental Health Support Workers</li> </ul>
Physician Associate or Physician Assistant Note	<ul style="list-style-type: none"> <li>• Physician Associates and Assistants</li> </ul>
Category	Allied & health care professional
Primary, Community and other Miscellaneous Care Professional	<ul style="list-style-type: none"> <li>• Community Health Promoters</li> </ul>
Medical Radiology, Imaging and Therapeutic Technology Professional	<ul style="list-style-type: none"> <li>• Medical Physicist</li> <li>• Radiology and Imaging Technologist (Diagnostic Medical Radiographer, Magnetic Resonance Imaging (MRI), Computed Tomography (CT), Mammographer, Diagnostic Medical Sonographers)</li> <li>• Radiotherapy Technologist</li> <li>• Dosimetrist</li> <li>• Electrocardiogram (ECG) Technologist or Echocardiogram (ECHO) Technologist</li> <li>• Nuclear Medicine Technologist</li> </ul>
Medical Laboratory Sciences Professional	<ul style="list-style-type: none"> <li>• Cytotechnologist</li> <li>• Forensic Science Technologist</li> <li>• Histotechnologist</li> <li>• Hemato technologist</li> <li>• Medical Lab technologist</li> </ul>
Health and Information Management Professional	<ul style="list-style-type: none"> <li>• Professional (including Medical Records Analyst)</li> <li>• Health Information Management Technologist</li> <li>• Clinical Coder</li> <li>• Medical Secretary and Medical Transcriptionist</li> <li>• Health Information Management</li> </ul>
Cardio-vascular, Neuroscience and Pulmonary Technology Professional	<ul style="list-style-type: none"> <li>• Cardiovascular Technologists</li> <li>• Perfusionist</li> <li>• Respiratory Technologist</li> <li>• Electroencephalogram (EEG) or Electroneurodiagnostic (END) or Electromyography (EMG) Technologists or Neuro Lab Technologists or Sleep Lab Technologists</li> </ul>
Renal Technology Professional	<ul style="list-style-type: none"> <li>• Dialysis Therapy Technologists or Urology Technologists</li> </ul>
Surgical and Anaesthesia-related Technology Professional	<ul style="list-style-type: none"> <li>• Anaesthesia Assistants and Technologists</li> <li>• Operation Theatre</li> <li>• Technologists</li> <li>• Endoscopy and Laparoscopy Technologists</li> </ul>

# Become a Successful Professional With India's No.1 Healthcare Institute

## GNA University - VIROHAN

One of India's top universities - GNA has partnered with VIROHAN to provide job-oriented Business Administration program to its students. We have pioneered in creating & implementing tech-based learning platforms for healthcare students that have empowered our students to become successful leaders in Healthcare. To enhance the practical learning experience of our students, GNA University - VIROHAN is providing 12-months internship training with 1000+ hospital partners across India.



UGC  
Approved  
Degree



100%  
Placement  
Support



1000+  
Placement  
Partners

## Our Awards



“

We prepare our students for high growth careers in healthcare with industry-relevant best-in-class training & hands-on experience through internships.

”

# 1000+ Placement Partners For Leadership Roles In Healthcare



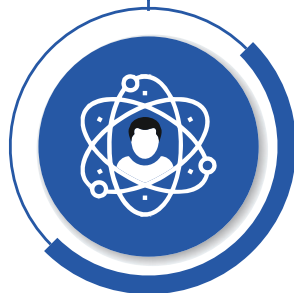
# We Make You Job Ready With Holistic Learning Experience



Become a leader in Healthcare  
in just 36 months



Engaging in-class  
training  
for better understanding  
of concepts



English language  
& power skills training  
for making  
you interview ready



12-months  
internship  
for making  
you job-ready

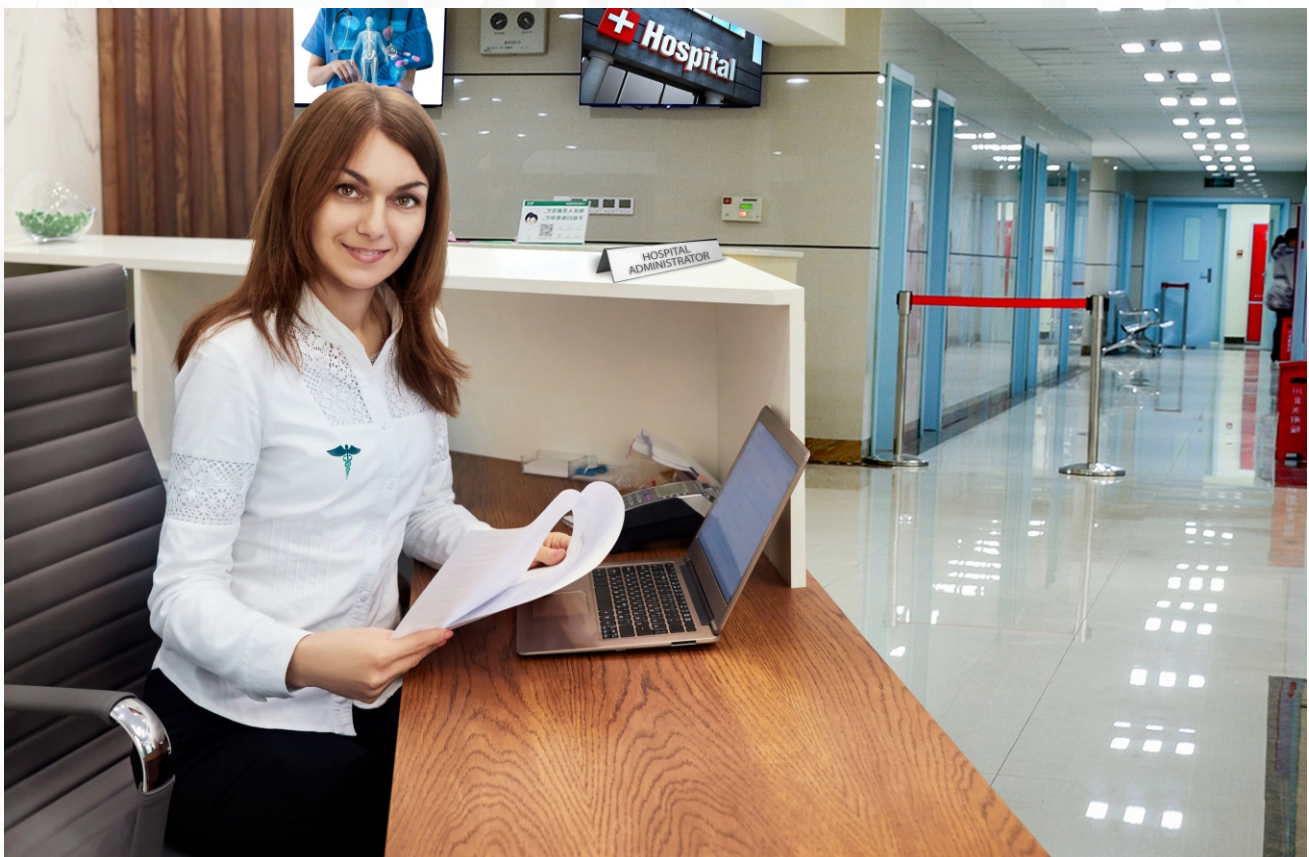
# BBA in Hospital Administration

## The Program That Makes You a Leader

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BBA in Hospital Administration program aims to prepare the students with the following objectives:

- **Graduates shall be able to provide solutions to hospital administration issues and allied areas, involving clinical, support services, administrative, and management issues.**
- **Graduates shall be able to perceive the limitation and impact of various hospital management related solutions in social, cultural, legal, environmental, economical and multi-disciplinary contexts.**
- **Graduates shall demonstrate professional and ethical responsibilities and thrive to reinforce their knowledge being a part of higher educational programmes.**



# Know All About BBA in Hospital Administration

Overall objective of the BBA in Hospital Administration program is to prepare competent administrators who can assess the needs and problems of a hospital, find solutions to the problems and develop effective & efficient strategy for implementation, lead, implement and evaluate the services of the hospitals in India and other countries, through evidence based practice of the profession, and to ensure maximum client satisfaction.

## Education

3 years BBA in  
Hospital Administration

## Skill-sets

Technical knowledge, English  
language & power-skills

## Key strengths

Research oriented, critical thinker,  
problem solver, focussed, empathetic

## Workplace

Healthcare Consultancies,  
Multi-speciality Hospitals,  
Sales and Marketing in Healthcare,  
Insurance Industry,  
Public Health Organizations, NGOs,  
Pharma Sector, Research Organizations

## Job-demand

India need over 50 lac  
Allied Healthcare Professionals  
by 2024





# BBA in HA Program

## The Advantages

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### Take the classroom with you

Learn with the myCareer app anywhere you go!



### 100% Internship Support

Get hands-on training upto 12 months



### Enhance your leadership skills

Power skills training in English Communication, Time Management, Problem Solving, Decision Making, etc.



### Become interview-ready

Learn resume building skills and get trained for internship & final recruitment processes with mock-interviews



### 100% Job Support

Get opportunity to work with leading healthcare brands

# BBA in HA

## Program Details

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BBA in HA program will equip students to understand fundamentals of hospital administration and apply these competencies in hospital management in a creative, innovative and entrepreneurial outlook. Students will be trained to perform managerial leadership in healthcare industry and apply the advance practical knowledge for improving the health service provisions to the people and contribute in nation building while upholding ethical practices.

### Career Growth

Entry to mid-level management positions >> Consultant  
>> Upper management positions

An HA can ultimately be the head of a hospital or a lab, **earning anywhere between ₹1 lakh - 2 lakh per month**

### Curriculum

- Management & its Principles
- Economics
- Basic Accounting & Financial Management
- Organizational Behaviour
- Basic Concept of Health, Hospital & Healthcare Delivery System
- Management Information System
- Human Resource Management
- Legal Aspects of Business & Hospital Management
- Billing and Health Insurance
- Hospital Operations Management
- Material and Inventory Management
- Quality Management in Hospitals



# Details

## Admission Process

### Program Duration

36 Months

### Theory Duration

24 Months

### Internship Duration

12 Months

### Degree

GNA University  
(UGC)

### Program Registration Fee

₹ 3,500

### Program Fee

₹ 3,27,000



#### STEP-1

- Complete the application form



#### STEP-2

- Pay registration fee
- Complete registration process



#### STEP-3

- Pay the first installment
- Complete the admission process
- Get access to the Program material

### Hostel Fees:

₹40,000 per semester including meal

# Fee Details

## BBA in HA

### Bachelor in Business Administration (BBA)

- Registration fee: ₹3,500
- Tuition fee: ₹3,27,000

Fee Payment Plan	Monthly	Monthly	Quarterly	Half Yearly	Yearly	Complete
No of Installments	37	25	9	5	3	1
Program Fee	₹327000	₹327000	₹327000	₹327000	₹327000	₹327000
Discount%	0%	9%	14%	16%	20%	23%
Program Fee After Discount	₹327000	₹297000	₹282150	₹273240	₹261360	₹252450

# Student Financing Available



## Avail Hassle Free Student Loan @ 0% & Exclusive Discounts!

Programs	BBA
Program Fee	₹327000
Discount%	9%
Program Fee After Discount	₹297000

\*This is the maximum repayment period for the BBA in HA program's student loan & is subject to approval from the financing partner.

# Facilities at GNA University

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**WORLD CLASS INFRASTRUCTURE**



**AUDITORIUM**



**LABS**



**HOSTEL**



**CANTEEN**



**SPORTS GROUND**

# Facilities at GNA University

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LIBRARY



ALUMNI CELL



GYM



EVENTS



VOLLEYBALL COURT



BUS FACILITY



Admission Director Name

Admission Director Contact No.

Next Batch Start Date

Fee Payment Plan

<input type="checkbox"/> Monthly (37 EMIs)	<input type="checkbox"/> Monthly (19 EMIs)	<input type="checkbox"/> Quarterly	<input type="checkbox"/> Half-yearly
<input type="checkbox"/> Yearly	<input type="checkbox"/> Complete	<input type="checkbox"/> Financing	



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**For more details call us now! +91 82299 44441**

**Campus address**

**"Sri Hargobindgarh, Phagwara - Hoshiarpur Road, Phagwara, Punjab - 144401"**

