

**JOIN US TODAY TO LEAD TOMMOROW** 

# **SCHOOL OF HOSPITALITY**

Sri Hargobindgarh, Phagwara-Hoshiarpur Road, Phagwara,

Punjab 144401 (INDIA)

**GET IN TOUCH!** 

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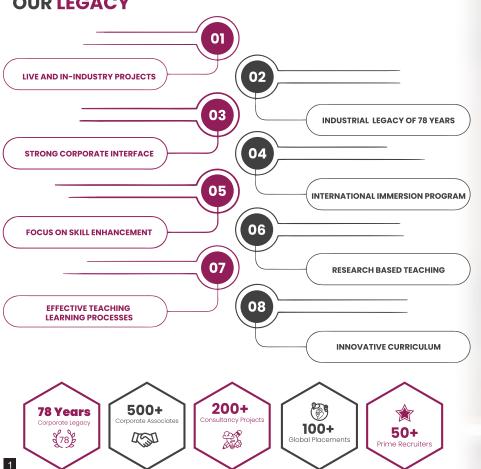


www.gnauniversity.edu.in

#### **ABOUT GNA UNIVERSITY**

GNA Gears Limited is one of the companies of GNA Group & GNA university is promoted by GNA Gears. GNA University is a private, co-educational university in North India. The university is a hub for rigorous and multitudinous courses to a diverse community of students, setting a benchmark and making a brand name in the vicinity and around the areas. The University seeks to improve the quality of life through electric blend of science, technology and humanities for innovative solutions to real life problems. The University is engaged in imparting, creating, preserving and propagating knowledge in the global context.

#### **OUR LEGACY**







# FROM THE DEAN'S DESK

"Attithi Devo Bhava"

Our goal is to develop in you an in-depth understanding of what Hospitality management refers to and consequently inherit the specialized management techniques implemented in the industry. The domain Consists of administration, accommodation operations, food production, food and beverage management, front office, Event Management, Airlines and Tourism Management, marketing and accounts. Hospitality management is one of the most lucrative and viable career options in today's scenario, and one of the most job-oriented fields. With the current changes in globalization, more and more hospitality sectors are expanding their businesses in global markets, which has created a huge demand for hospitality management professionals. We as a School of hospitality look to eliminate this gap by training our students according to the demand of the Hospitality Industry.

Our dedicated team of faculty is committed to ensuring that, our students, are well-trained and holistically developed to face the challenges of your chosen profession in this highly competitive world and to help you develop intellectually, academically, and professionally, And my heartfelt welcome to our upcoming hospitality experts.

Dr. Deepak Kumar Dean, SOH



#### **SCHOOL OF HOSPITALITY**

"Good Food is fuel for the soul."

The School of Hospitality at GNA University (GU) is dedicated to the development of students who wishes to join and chase their career in the global Hospitality Industry. The School of Hospitality (SOH) at GU is one the most enlightened faculties in the region that stands out for excellence, diversity, relevance, and industry reach.

GNA University offers a variety of courses across all disciplines of hospitality. The course enriches the learning process through experiential, collaborative, and innovative approaches to enhance student's analytical and decision– making skills. Here, students are being bestowed with the best–provided infrastructure, including AC classrooms, studio kitchen, training restaurant, kitchen, Confectionary lab, front office lab, guest rooms, Aviation Lab, Computer Lab and other campus facilities. It is considered the best opportunity to dive into the world of hospitality. The hospitality programs at GNA University are committed to prove the quality of expertise and skilled human resource for one of the fastest–growing industries nationally as well as internationally. The comprehensive and well– structured internship program in hospitality at GNA University provides a platform to work with top players in the industry so that the students can learn from the best. The students are being absorbed by the supervisory and middle managerial positions in the hospitality, aviation, Travel, and Tourism sector. In the lane of achievements, SOH takes pride in holding 7 Limca book of records.



Excellent Academia Industry interface

Real Life Intensive practical training and workshops

Global Exposure (Events, Festivals, International conferences, OJT's Internships)

State-of-art-Infrastructure

Exposure to the latest and emerging trends in the hospitality industry

Corporate Relation Division for providing assistance on Trainings and Placements

MOU with global industries for student Exchange program

# OUR >>> VISION AND MISSION

#### **VISION**

• To be recognised as school with focus on developing innovative culinary & hospitality skills, encouraging entrepreneurship by providing a dynamic learning environment for the future hospitality leaders.

#### **MISSION**

- Providing state of the art laboratories and ideal environment for application-based learning.
- Offering programs in consonance with industry requirements.
- Enduring and encouraging learning by practice.
- Designing curriculum to match the industrial needs, global standards and societal aspirations.
- Establishing strong association with industry.

#### **PROGRAMS OFFERED**

- BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY
- B.Sc. HOTEL MANAGEMENT
- B.Sc. AIRLINES TOURISM & HOSPITALITY
- B.Sc. CULINARY ARTS
- MASTER IN TOURISM & HOSPITALITY
- PH. D. IN TOURISM
- PH. D. IN HOTEL MANAGEMENT



#### **B.Sc. HOTEL MANAGEMENT & CATERING TECHNOLOGY**

Eligibility - 10+2 (Any Stream) | Duration - 4 Years

BHMCT is an acronym for Bachelor of Hotel Management and Catering Technology. These are regarded as the most demanded program offered by the School of Hospitality at GNA University which aims to train young and enthusiastic aspirants for the hospitality industry. The program will provide the necessary skills and knowledge to work in all facets of the hospitality industry. In addition, it is also designed to develop independent research and study skills required to prepare for a workplace.

GU enables students to make their successful careers towards managerial roles in world-class organizations both in India as well as around the globe.

Bachelor of Hotel Management and Catering Technology further includes theory lectures, tutorials, interactive sessions, group discussions, class presentations, and case studies for the students to be trained on different domains that include Food Production, House Keeping, Front Office, and Beverages etc.

#### CAREER PATHWAY

- Front Office Manager
- Unit Manager (Service Industry)
- House Keeping executive
- Cruise Liners

- Professional chefs
- Cabin Crew
- Event coordinators

#### **B.Sc. HOTEL MANAGEMENT**

Eligibility - 10+2 (Any Stream) | Duration - 3 years

B.Sc. Hotel Management is a three-year full-time undergraduate program consisting of six semesters. This degree program offered by the School of Hospitality at GNA University caters to the students with the required skills, knowledge, and professional acumen in the hospitality sector. The program is specially designed to provide a key understanding of the industry.

At GU Bachelors of Hotel Management is offers a combination of academic expertise and handson learning through impressive industry professionals.

The students also get an opportunity to learn through in-campus seminars, workshops, and on the job industrial visits. It prepares the students to take on more challenging life prospects on the field at the same time.

#### **CAREER PATHWAY**

- Front Office Executive
- Food & Beverage Manager
- House Keeping Associate
- Catering Manager

- Professionals Chefs
- Food & Beverage Controller
- Unit Managers (Service Industry)
- Customer Service Executive

#### **B.Sc AIRLINES TOURISM & HOSPITALITY**

Eligibility - 10+2 (Any Stream) | Duration-3 years

The Airlines and Tourism Industry is a rapidly growing industry around the globe. To meet the requirements of skilled manpower School of Hospitality at GNA University offers B.Sc. Airlines and Tourism program to enhance the knowledge about the diverse career opportunities in the industry.

The theoretical and the practical aspect of the program provided by GU will nourish the students in the travel industry; ranging from ground staff cabin crew from operators to travel agencies, event companies, and management.

The curriculum is designed to give exposure to aviation, tourism, and hospitality industry practices and concepts. GNA University has DGCA approved aviation wing where the students can get hands-on practical exposure to stimulate the development process, hands-on skills

#### CAREER PATHWAY

- Cabin Crew
- Tour Manager
- Event Manager
- Airport Ground Staff

- Resort Manager
- Hospitality Associates
- Travel Agent
- Cruise Liners

#### **B.Sc. CULINARY ARTS**

Eligibility - 10+2 (Any Stream) | Duration-3 years

GNA University offers this three year program for the comprehensive introduction to the field of culinary arts. It provides an essential foundation in professional cookery, meeting the needs of both beginners and experienced students. The curriculum for this program allows the students to inculcate the skills and knowledge required to operate as a chef in a commercial kitchen environment.It has been designed as per global culinary standards including specialized cookery and confectionary content. This Program culinary arts has a special feature of international internships in the countries like Australia, New Zealand, Dubai and other countries across the globe.

#### CARRER PATHWAY

- Chef in Hotels
- Dining, Restaurants, and cruise lines
- Flight Catering

- Food Stylist
- Caterer
- Entrepreneurs etc

#### **MASTER IN TOURISM & HOSPITALITY**

Eligibility - Graduation (Any Stream) | Duration - 2 Years

'A Master's in Tourism and Hospitality is designed to equip students with advanced knowledge and skills in managing and promoting tourism and hospitality businesses. The curriculum typically covers areas such as tourism marketing, destination management, hospitality operations, Food Production, Food & Beverages services, event planning, sustainable tourism practices, and cultural understanding. Students learn about industry trends, customer service strategies, and leadership in the context of the tourism and hospitality sectors. The program often includes practical experience through internships or industry projects, preparing graduates for management roles in hotels, resorts, travel agencies, event management companies, and tourism organizations.

#### CAREER PATHWAY

- Hotel and Resort Management
- Destination Marketing Organizations
- Travel Agencies and Tour Operators
- Event Planning and Management
- Tourism Management

- Restaurant Management
- Hospitality Consulting
- Sustainable Tourism Development
- Corporate Travel Management



#### OUR INDUSTRIAL LINKAGES

- GUEST LECTURES
- INDUSTRIAL VISITS
- INTERNSHIPS

- LIVE PROJECTS
- PLACEMENTS
- WORKSHOPS

THE RITZ-CARLTUN <sup>®</sup>	Hilton	© Denni Hotels & Resorts	Shakel Equatorial	The Chateau
BERJAYA HILLS	HOLIDAY VILLA HOTE & SURES SUBANG, MALAYSIA	TAJ Hotels Resorts and Palaces	JW MARRIOTT.	MERIDIEN
HYATT REGENCY	CiubMahindra	lemon tree	JAYPEE HOTELS You're among filends	THE GRAND NEW DELHI
THE CLARIDGES	COUNTRY IN A SUITS FF CASSION	RENAISSANCE*	THE CLALIT	JHTH GILARANA
Radisson HOTELA NASORIS	<b>᠙</b> R A M A D A	<b>Tedfo</b> k	THE LEELA	DELH I NDRA CARDHI N°ERNATIONAL AURPORT
make wy trip	yatra.com creating happy travellers	*BOOKING SQUAD Travel and Living	SOTC For Holdsys:	THSC TOURSE & HOPPTRAITY SMILL COUNCE,

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and many more...



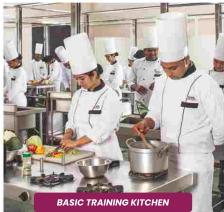
## STATE OF THE ART INFRASTRUCTURE

# BAKERY LAB











### 7 LIMCA BOOK OF RECORDS









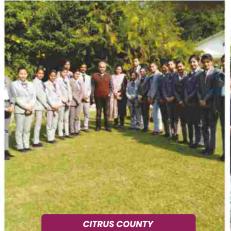


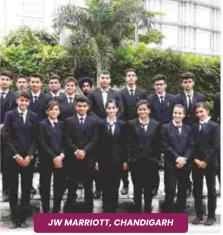






# OUR INDUSTRIAL **VISITS**

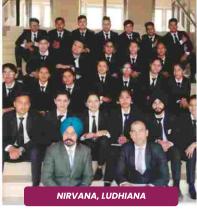












# GLIMPSES OF **HOSPITALITY**





















#### FINANCIAL ASSISTANCE



*SCHOLARSHIP SLABS FOR SESSION 2024										
		PG								
SCHOLARSHIP	QUALIFYING EXAMINATION STREAM- ARTS / COMMERCE / OTHERS	(MARKS OBTAINED IN PHYSIC	ION STREAM - NON-MEDICAL CS, CHEMISTRY, MATHEMATIC: D FOR SCHOLARSHIP)	QUALIFICATION EXAMINATION STREAM - MEDICAL (MARKS OBTAINED IN PHYSICS, CHEMISTRY, BIOLOGY WILL BE CONSIDERED) FOR SCHOLARSHIP	ALL PG COURSES					
	QUALIFYING EXAMINATION MARKS	JEE (MAIN) RANK	QUALIFYING EXAMINATION MARKS	QUALIFYING EXAMINATION MARKS	MBA - CAT/ XAT / MAT					
45 % of tuition fee	> 90%	300000 to 400000	> 90%	> 90%	Percentile more than 96 to 97					
35 % of tuition fee	> 81% to 90%	400000 to 500000	> 81% to 90%	> 81% to 90%	Percentile more than 95 to 96					
25 % of tuition fee	> 72% to 81%	500000 to 600000	> 72% to 81%	> 72% to 81%	Percentile more than 90 to 94.99					
15 % of tuition fee	63% to 72%	>600000	63% to 72%	63% to 72%	Percentile more than 85 to 89.99					

<sup>\*</sup>Student can avail one scholarship at one point of time during the course of study

S. No	Programs offered	Level	Eligibilty with 50% marks (45% for SC/ST)	Tuition Fee
1.	MTHM (Master in Tourism & Hotel Management)	Postgraduate	Graduate Any Stream	₹57,000
2.	B.Sc ATH (B.Sc - Airlines Tourism and Hospitality)	Undergraduate 3 Years	10+2 Any Stream	₹40,000
3.	B.Sc CA (B.Sc - Culinary Arts)	Undergraduate 3 Years	10+2 Any Stream	₹67,000
4.	B.Sc HM (B.Sc - Hotel Management)	Undergraduate 3 Years	10+2 Any Stream	₹57,000
5.	BHMCT (Bachelor of Hotel Management and Catering Technology)	Undergraduate 4 Years	10+2 Any Stream	₹57,000

#### **GIRL CHILD SCHOLARSHIP\***

Single Girl Child / only girl siblings

15% of tuition fee

\*If student is not eligible for meritorious scholarship, then above category of scholarship will be applicable.

CORPORATE EMPLOYEE SCHOLARSHIP\* (in First Semester only)

Corporate Employee

additional EV of tuition foo

GNA Employee

SIBLING SCHOLARSHIP\*
Sibling Scholarship

additional 5% of tuition fee

SPORTS SCHOLARSHIP\*

Sports Scholarship

as per Sports Policy

Refundable Security Fee: ₹5000/in first Semester only
Hostel Fee: ₹45,000/- Per Semester
Avail Education Loan
Helpline Number:
+91-8558894203

