

Dr. S.K. Singla

Editor

GNA University

Professor of Business Management

Department of Business Management,

Punjab Agricultural University,

Ludhiana

Mobile No. 99880-27462.

Tel Fax: 91-161-2401563 (O)

Email: editor@gnauniversity.edu.in**Educational Qualifications**

Degree/ Diploma	Year	University	Division
Ph.D. (Stat)	1982	PAU, Ludhiana	Ist
PG Diploma (Management)	1984	PAU, Ludhiana	Ist
M.A. (Stat)	1972	PU, Chandigarh	Ist
M.A. (Economics)	1975	PU, Chandigarh	IIInd
B.SC. (Honors Math)	1970	PU, Chandigarh	Ist
Hr. Secondary	1967	PU, Chandigarh	Ist
Matriculation	1966	PU, Chandigarh	Ist

Teaching

- 32 years of experience in teaching different courses in management, statistics.
- Guided 43 M.B.A. research projects, 5 M.Sc. (stat) and 12 Ph.D. researches.

Administrative Responsibilities Handled

Professor Emeritus at GNA University. He was approved supervisor under PTU and 12 scholars have completed Ph.D.

- Director GNAIMT, Phagwara for 6 years
- Seven years as Head of Department of Business Management, PAU
- Professor, Department of Business Management, PAU
- Incharge, University Placement Cell, PAU
- Member, Academic Council, PAU for two years

- Member, Research Advisory Committee, GNDU, Amritsar, Punjabi University, Patiala, PTU, Jalandhar
- Member, University CPF/PF/Pension Fund management committee

Research Achievements

Funded Projects

Title of Project	Funding Agency
Organisational Climate and Systems in Agricultural Universities in India: A SWOT Analysis	ICAR
Market Orientation in Textile Industry in India	UGC
Development plan for Muktsar district of Punjab	ILO, New Delhi
Marketing for wheat system in Punjab: An empirical analysis	RIL

- Number of published articles - 40
- Number of book chapters - 4
- Number of books - 2

Selected Publications

- Rasna Pathak, Dr SK Singla, A study on Bank's Attitude towards lending of loans to SHG's in Punjab, GNA Journal of Management and Technology, 0974-5726, Vol.XI/June 2020,
- Rajan Dhir & Dr. S.K.Singla, Recent Trends in Corporate Governance Practices of Selected Indian Listed Companies, GNA Journal of Management and Technology, ISSN 0974-5726, Vol IX, No I, Jun-20.
- Rajan Dhir & Dr. S.K.Singla, Science, Emerging Paradigms in the Bottom of Pyramid (BoP) Marketing, Technology and Development Multidisciplinary Journal, ISSN 0950-0707, Vol IX Issue XII, Dec-20
- Rajinder Kaur & Dr.S.K.Singla(2019), Performance Measurement of Higher Educational Institutions: An Empirical study using Student's Perception, Journal of Management (JoM) ISSN Print:2347-3940 and ISSN Online:2347-3959, www.iaeme.com/JOM/issues.asp,
- Rajinder Kaur & Dr.S.K.Singla ,(2019) , An Empirical study using Faculty's perception for performance Measurement of Higher Educational Institutions in Punjab, International

Journal of Research and Analytical Reviews (IJRAR) eISSN 2348-1269, Print ISSN 2349-5138, <http://ijrar.com>.

- Rajinder Kaur & Dr.S.K.Singla,(2019), Comparative Analysis of Student and Faculty's Perception Regarding the Performance Measurement of Higher Educational Institutions in Punjab, International Journal of Management, Technology And Engineering ISSN 2249-7455, <http://ijamtes.org/VOL-9-ISSUE-05-2019-4/>
- Rajan Dhir & Dr. S.K.Singla, Evaluation of Corporate Governance Practices amongst Selected Listed Companies of India using Factor Analysis Approach, PCMA Journal of Business, ISSN 0974-9977, Vol 10, Issue 2, July-Dec 2017.
- Rajan Dhir & Dr. S.K.Singla, Transparency in Corporate Disclosure Practices: Indian Perspective, International Journal of Economic Research, ISSN 0972-9380, Vol 14, No.14, Jun-17.
- Rasna Pathak, Dr SK Singla, Micro Finance and Women Empowerment- An Impact study of SHGs in Punjab, International Journal of Economic Research, Serial publications/ ISSN: 0972-9380, Vol14,Number 9/Pg 402-411/2017
- Rasna Pathak, Dr SK Singla, Impact of SHG activities concerning Micro Finance for Economic Sustainability and Growth- An Empirical study in Ludhiana, International Journal of Research in Management and Technology, 2278-9359, Vol-4, Issue-5/Pg 248-252/2015
- Rajan Dhir & Dr. S.K.Singla,EMPIRICAL EVALUATION OF CORPORATE GOVERNANCE PRACTICES AMONGST SELECTED LISTED COMPANIES, International Journal of IT, Management & Technology, 2249-1619, Vol. 5, Issue 4, Apr-15.
- Rajan Dhir & Dr. S.K.Singla, Corporate Disclosure: A Tool for Improving Corporate Governance Practices in India: An Empirical Analysis, Rai Management Journal, Jharkhand University, ISSN 0975-4326, Vol XII, Issue II, Apr-16.
- Manisha Gupta & Dr. S.K.Singla, Life Insurance Securitization: A revolution awaiting a kick start in India. Published in the proceedings of the national conference on INDIA INC-Challenges Ahead held on 12 March 2011 at GNAIMT. ISBN No. 978-81-921-7660-4
- Manisha Gupta & Dr. S.K.Singla, Securitized Debt Instruments- an Empirical Study of Mutual Funds' Perception published in PIMT Journal of Research Vol.5 No.1
- Manisha Gupta & Dr. S.K.Singla, Perception of investors on securitized debt instruments in India. Presented in the National Conference on emerging management practices in the Global Business environment held on 12 March 2012. Published in the proceedings with ISBN No. 978-81-921-7660-4.
- Manisha Gupta & Dr. S.K.Singla, "Life insurance securitization - an empirical investigation of its application in India." published in PCTE journal of business management,vol10,issue 1,jan-june 2013

- Aggarwal, Navdeep and S.K. Singla. 2001. How to Develop a Single Index for Financial Performance. *Indian Management*, 40(3): 59-62.
- Aggarwal, Navdeep and S.K. Singla. 2001. Determinants of Successful Financial Performance: An Application of Multiple Discriminant Analysis in Arya, P.P. and Yeshpal. *Research Methodology in Management*, Deep and Deep Publications, New Delhi.
- Singla, S.K. and S.K. Sangha. 2000. Marketing Strategy for Service Sector Unit: A Case Study of Labs and Testing Departments of R&D Center Ludhiana. *Effective Management*: 31-39.
- Singh, P. and S.K. Singla. 2000. Evaluation of Performance of Mutual Funds Using Risk-Return Relationship Model. *Indian Journal of Commerce*, 53(3): 54-60.
- Aggarwal, Navdeep and S.K. Singla. 2000. Comparative Analysis of Customer Expectations of Public Sector and Private Sector Banks. *Effective Management*: 10-14.
- Aggarwal, Navdeep, Mohit Gupta, and S.K. Singla (2004), "Conceptual Model of Banking Service Quality." Proceedings of National Seminar on Indian Business Preparing for Future, University School of Business, Talwandi Sabo, Mar 13-14.
- Gupta, Mohit, Navdeep Aggarwal, and S.K. Singla (2004), "Strength of Moving Averages as Technical Indicator: A Study of Indian Capital Markets." Proceedings of National Seminar on Capital Market Reforms, G.N.D.U., Amritsar, Mar 1-2.