



**SYLLABUS FOR PHD ENTRANCE TEST**

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**Section 1: Fundamentals of Visual Arts and Visual Language**

- a. Fundamentals of visual arts including line, shape, form, space, colour, texture, tonal values, and perspective.
- b. Visual principles of composition such as balance, proportion, harmony, rhythm, contrast, unity, and emphasis.
- c. Representation through two-dimensional and three-dimensional visual forms.
- d. Conceptual, perceptual, and environmental aspects of visual expression.
- e. Visual imagery, symbols, and meaning.
- f. Application of visual fundamentals in creative media.

**Section 2: Visual Arts and Culture**

- a. Visual arts as cultural and social expression.
- b. Indian aesthetic traditions and visual culture relevant to contemporary media.
- c. Western aesthetic traditions and art movements influencing visual expression.
- d. Visual culture, identity, and representation.
- e. Art, culture, and society in historical and contemporary contexts.
- f. Globalisation and cross-cultural influences on visual arts.

**Section 3: Media and Communication**

- a. Relationship of visual arts with media, cinema, and literature.
- b. Visual and audio-visual media as modes of communication.
- c. Role of images and visuals in mass and digital media.
- d. Media, culture, and creative expression.
- e. Visual narratives and meaning-making processes.
- f. Ethical concerns in media and visual communication.

**Section 4: Animation and Digital Media**

- a. Concept, origin, and evolution of animation as a visual art form.
- b. Principles and techniques of animation.
- c. Animation as a time-based and motion-based medium.
- d. Relationship between animation, cinema, and moving images.
- e. Animation in education, communication, and cultural contexts.
- f. Contemporary developments in animation in India and globally.

**Section 5: Film, Cinema, and Audio-Visual Forms**

- a. Film and cinema as visual and cultural expressions.
- b. Film language, visual grammar, and cinematic narration.
- c. Historical development of Indian cinema.
- d. Major movements and trends in world cinema.
- e. Documentary and experimental cinema.
- f. Cinema and its relationship with society and visual culture.

**Section 6: Design and Visual Communication**

- a. Design as an applied form of visual arts.
- b. Elements and principles of design in visual communication.
- c. Relationship between image, text, and message.
- d. Visual communication across print, digital, and audio-visual media.
- e. Design in social, cultural, and professional contexts.
- f. Ethical and social responsibility in design.

**Section 7: Digital, Multimedia, and New Media**

- a. Developments in modern techniques and processes in visual arts.
- b. Multimedia and digital visual expression.
- c. Computer-aided design and digital imaging.
- d. Interactive media and digital environments.
- e. New media art and digital culture.
- f. Impact of technology on visual expression.

**Section 8: Contemporary and Interdisciplinary Visual Arts**

- a. Contemporary developments in creative media and visual arts.
- b. Experimental and interdisciplinary approaches in visual expression.
- c. Integration of animation, film, design, and digital media.
- d. Creative industries and professional contexts.
- e. Visual arts education and contemporary developments in India.
- f. Emerging trends in creative media and visual arts.